



# KATHERINE RAY HANOVER

multimedia artist + designer

krhanover@gmail.com | katherinehanover.com

## PROFILE

Interdisciplinary artist and designer with an interest in delivering creative narratives through a variety of digital mediums. Experienced in crafting impactful designs to promote an individual or company's vision and brand. Portfolio includes graphic design works, sound and motion graphics, and web-based media.

## SOFTWARE

### ADOBE

After Effects  
Illustrator  
InDesign  
Photoshop  
Premiere

### MICROSOFT

PowerPoint  
Word | Excel

### 3D MODELING

### TEXTURING

Blender  
Maya  
Substance Painter

## SKILLS

### FINE ART

Acrylic Painting  
Collage  
Graphite Drawing  
Sculpture

### DIGITAL ART

Animation  
Graphic Design  
Motion Graphics  
Photography

## RECOGNITION

### VERNISSAGE | 2020

SFAI MFA Exhibition

### MULTIVERSE | 2018

LMU Senior Thesis  
Exhibition

## EDUCATION

### SAN FRANCISCO ART INSTITUTE

Master of Fine Arts (MFA) | Focus in Art + Technology | August 2020

### LOYOLA MARYMOUNT UNIVERSITY

Bachelor of Communication and Fine Arts | May 2018  
Concentration in Multimedia Design | Minor in Art History

## EXPERIENCE

### GRAPHIC DESIGNER + MULTIMEDIA ARTIST

#### The Seedling Child Montessori School | 2018-present

Elevated school's brand with new logo, signage, website, and modern designs.

#### Bay Area Trauma Education Consortium | 2021

Created novel logo, digital flyer and pamphlet for Annual *Totally Trauma Conference*.

#### TLB Interiors | 2020 - 2021

Utilized interior design skills to compile mood boards for high-end residential clients.

#### UCSF Benioff Children's Hospital in Oakland | 2019

Collaborated with the Emergency Department (ED) Director in designing informative, educational welcome pamphlets for the pediatric hospital's ED.

### SOCIAL MEDIA INTERN

#### Generate Followers | Spring + Summer 2018

Responsible for curating social media content for lifestyle, fashion, and food brands. Communicated directly with brand influencers to meet client deadlines. Designed digital Client Decks to promote company amenities for future clientele.

### MEDIA RELATIONS INTERN

*Assistant to the Media Relations and Communications Director*

#### UCSF Benioff Children's Hospital in Oakland | Summer 2017

Showcased hospital events through promotional media. Edited videos for hospital functions and press events to be released via online forums.

### ARTIST IN RESIDENCY INTERN

#### UCSF Benioff Children's Hospital in Oakland | Summer 2016

Contributed to art education program for both patients and families through various art mediums. Assisted filming and editing in-hospital television show.

*References provided upon request.*